



23RD ANNUAL GONZAGA DC CLASSIC CHARITY BASKETBALL TOURNAMENT



December 9, 10 & 11, 2011

Great Basketball Supporting Good Works!

2011 GONZAGA DC CLASSIC TOURNAMENT LINE-UP

GONZAGA (DC)	SAINT RITA OF CASCIA (IL)
BISHOP MCNAMARA (MD)	SIDWELL FRIENDS SCHOOL (DC)
CENTRAL CATHOLIC (PA)	THE JOHN CARROLL SCHOOL (MD)
NEUMANN-GORETTI (PA)	THE SAGEMONT SCHOOL (FL)

Please visit www.gonzagadcclassic.org for Tournament brackets and game times.

Cut Here

Yes, I want to support Gonzaga's Service Projects by Advertising in the Tournament Program!

Please select one of the following advertisement packages. (See reverse side for ad specifications.)

- | | |
|---|--|
| <input type="checkbox"/> Full Page\$1,000
(Includes 8 VIP passes & 8 tickets to the President's Reception) | <input type="checkbox"/> Half Page\$525
(Includes 6 VIP passes & 6 tickets to the President's Reception) |
| <input type="checkbox"/> Quarter Page\$275
(Includes 4 VIP passes & 4 tickets to the President's Reception) | <input type="checkbox"/> Business Card\$150
(Includes 2 VIP passes & 2 tickets to the President's Reception) |

Please include the following contact information.

Contact Name: _____ Business Name: _____
 Address: _____
 Telephone: _____ E-mail: _____

Please be sure to include the following items.

- This completed form. **SUBMIT BY NOVEMBER 18, 2011.**
- Check payable to *Gonzaga DC Classic*
- Use last year's Program ad
- Camera-ready artwork*, business card OR TIFF, JPEG (Windows format) or hi-resolution PDF file on CD or via email to: j.m.herman@verizon.net.

Please send to:

GONZAGA DC CLASSIC
 c/o John Herman
 710 Smallwood Road
 Rockville, MD 20850-2144

Corporate support opportunities are available. For more information, please contact Brendon Shea at 240-497-1673, BShea@eaglebankcorp.com or John McLaughlin at 703-733-4048, jmclaughlin@cavlog.com.

All advertising must be supplied in TIFF, JPEG or hi-resolution PDF format on a CD or emailed to j.m.herman@verizon.net OR received as camera-ready copy* (**PLEASE DO NOT STAPLE, FOLD OR PAPERCLIP**). Ad must fit **INSIDE** the dimensions listed below.

Ad Dimensions:

- Full Page: 7" x 10"
- Half Page: 7" x 4.75"
- Quarter Page: 3.5" x 4.75"
- Business Card: 3.5" x 2.5"

Production Notes:

- Trim Size: 7" x 10"
- Bleeds: None
- Color: **Black and Cyan** (*Cyan will be mapped to Gonzaga Purple by printer*)
- Paper Used: 70# Glossy Enamel
- 150 Line Screen
- 300 DPI Resolution

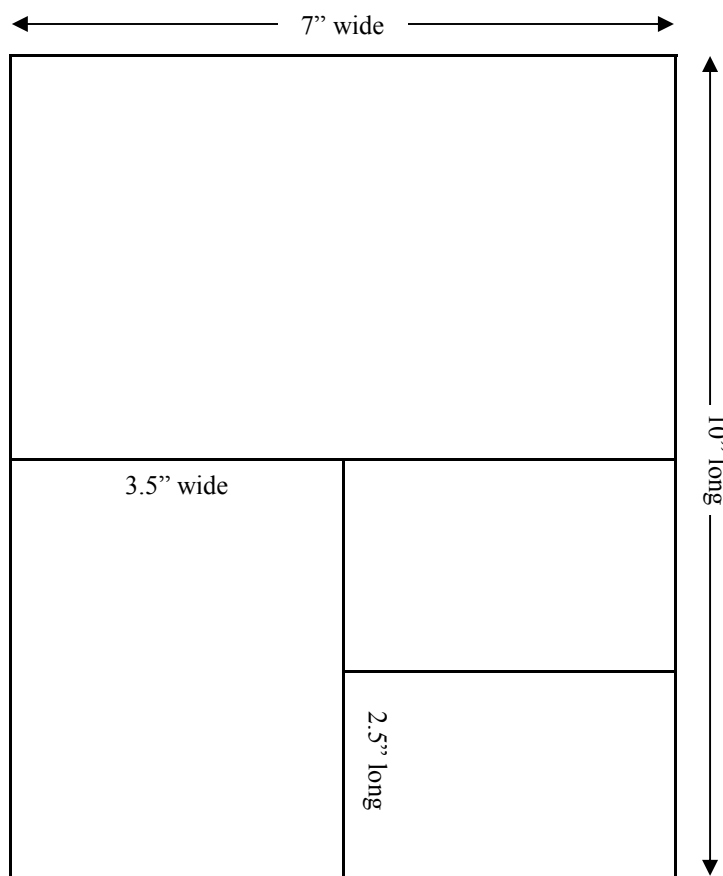
Electronic Ad Copy:

Windows format TIFF, JPEG or hi-resolution PDF format is strongly encouraged. Email file to j.m.herman@verizon.net and reference GONZAGA DC CLASSIC and NAME OF ADVERTISER in Subject line, or mail CD to:

Gonzaga DC Classic
c/o John Herman
710 Smallwood Road
Rockville, MD 20850-2144

***Camera-Ready Copy:**

Ad that needs no further work. Copy should be clean, flat & printed in black ink. **PLEASE DO NOT FOLD, STAPLE OR PAPER CLIP AD COPY or BUSINESS CARDS.**



GREAT BASKETBALL SUPPORTING GOOD WORKS!

The Gonzaga DC Classic Basketball Tournament benefits ten charitable service projects administered by Gonzaga College high School and the Jesuit Community.

These service projects include:

- *The McKenna Center and McKenna's Wagon* serving the homeless and hungry in Washington, DC
- *Food & Friends Program* where meals are delivered to the homebound and suffering in Washington, DC
- *Emmitsburg Project* working to help poor families in Appalachia
- *Red Cloud Indian School* in Pine Ridge, South Dakota
- *Migrant Farm Project* in Apopka, Florida
- *Inner City Projects* in Camden, New Jersey and New Orleans
- *International service projects* in the Dominican Republic and Guatemala.